

The right innovations for your supply chain!

Mastering the challenges, building trust, embracing the future

SWISS SHIPPERS' FORUM

April 18 & 19, 2024

Hotel Victoria-Jungfrau
Interlaken

Swiss Shippers' Forum 24



Notes



Event location

Hotel Victoria-Jungfrau
Höheweg 41
CH-3800 Interlaken
T +41 33 828 28 28
www.victoria-jungfrau.ch

Organisation

Swiss Shippers' Council
Place de la Riponne 1
Case postale 1346
CH-1001 Lausanne
T +41 21 320 32 39
www.swiss-shippers.ch

Supported by



The right innovations for your supply chain!

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Once again, we have organised an exceptionally interesting forum for our members this year.

Under the motto "The right innovations for your supply chain!" we want to analyse current challenges in international trade, and also have a look at the future, with AI and other innovations.

With the help of our specialists and experts, participants will receive important information and trends at first hand.

One of the highlights will certainly be the global premiere of the NUBO communicating pallet, which can be used in every mode of transport.

The upcoming tightening in sea freight as a result of the "Container Cleanliness" regulations will also be highlighted and the potential impact for Swiss shippers discussed.

New challenges in foreign trade, such as CBAM, PPT and other administrative tasks for shippers will also be examined in depth.

The current problems in the Red Sea and the effects of the war of aggression in Ukraine are further topics that are covered by experts. I am delighted to welcome a large delegation from the ports of Genoa/Savona to Switzerland.

The panel discussion on Friday morning promises insights into the connection of the southern ports - an important issue for Swiss shippers.

Finally, we can look forward to the presentation of Prof. Dr. Hinkelmann, who will give us insights into the world of AI (artificial intelligence) and how it could affect our future.

In addition to the programme, let us not forget the social component.

Let us meet again at our forum in Interlaken and seize the opportunity to exchange ideas.

Yours,

Fabio Regazzi

Councillor of States &
President of the SSC
Regazzi SA, Gordola



Moderator



Christian Doeppen

Editor-in-chief
International Transport Journal ITJ, Basel

Wednesday, April 17, 2024

Individual trip to Interlaken and overnight stay possible, although not included in the programme.

Day 1 Thursday, April 18, 2024 - Morning

from 07.30 Handover of documents and welcome coffee

08.30 Opening adress by the President of the Swiss Shippers' Council
Councillor of States Fabio Regazzi

08.35 Introduction to the issues
Christian Doepgen

08.40 SSC Relaunch - Summary and presentation
Patrick Keller

09.00 Update on Swiss data protection legislation
Dr. Christian Hochstrasser

09.30 What's new on the Southern route?
Leonardo Picozzi, Alberto Pozzobon

10.00 Coffee break



10.45 Container Cleanliness: Is the next insect invasion hiding in your inbound container?
James Hookham

11.00 Transparency in sea freight
Nico K. Pereira da Silva

11.15 Crisis management - behaviour in a worst-case scenario
Thomas Frischknecht

11.30 NUBO pallets - Premiere Game Changer
Dr. Kai Weckner

11.45 Current challenges in foreign trade
Patrick Keller

12.00 Lunch buffet





Thomas Frischknecht

Managing Partner
ZassistU AG, Brugg

Dr. Christian Hochstrasser

Attorney at Law
ThomannFischer, Basel



James Hookham

Secretary General
Global Shippers Forum, Tunbridge Wells (UK)

Patrick Keller

Head of Supply Chain, Customs & Foreign Trade and Product
Compliance Switzerland
Head of Customs Custodians Eastern Europe
BASF Schweiz AG, Basel



Nico K. Pereira da Silva

Senior Sales Manager
Riege Software International AG, Bassersdorf

Leonardo Picozzi

Marketing Manager
Western Ligurian Sea Port Authority, Genoa (IT)



Alberto Pozzobon

Marketing Manager
Western Ligurian Sea Port Authority, Genoa (IT)

Dr. Kai Weckner

CEO
2in1 AG, Basel



Day 1 Thursday, April 18, 2024 - Afternoon

13.30 - 14.20 Workshops Phase 1 (parallel)

14.30 - 15.20 Workshops Phase 2 (parallel)

Workshop 1

Ports of Genoa: logistics and intermodal solutions for South European trade
Massimiliano Cozzani, Daniela Mossa

Workshop 2

Compliance in foreign trade - an overview of current laws
Patrick Keller, Stephan Schwarzmüller

Workshop 3

Transparency through autonomously communicating pallets
Pascal Gysin, Dr. Kai Weckner

Workshop 4

The Red Sea Shipping Crisis: shippers picking up the pieces ... and the costs!
James Hookham

Workshop 5

Crisis management - behaviour in a worst-case scenario
Thomas Frischknecht

The allocation to the workshop groups can be viewed in the seminar app.

15.30 Coffee break



16.00 The Greater Caspian Region, a Corridor for East-West Trade:
Logistics Challenges and Solutions
Dorit Sallis, Murat Seitnepsosov

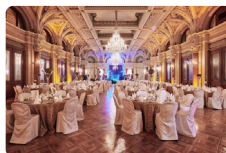
16.20 Three years instead of three days - how the Russian war of aggression
influences global trade
PD Dr. Marcus M. Keupp

SSC General Assembly

17.00 59th Ordinary General Assembly (only for members)
Schedule as per separate invitation

17.45 End of the first day

19.00 **Aperitif, followed by festive dinner**





Massimiliano Cozzani

Marketing & Sales Senior Manager
PSA Genova Pra' S.p.A., Genoa (IT)



Pascal Gysin

Executive Board Member & Co-Founder
Zin1 AG, Basel



PD Dr. Marcus M. Keupp

Head, Department of Defence Economics
Military Academy ETHZ, Zurich



Daniela Mossa

Commercial Manager
Vado Gateway S.p.A., Genoa (IT)



Dorit Sallis

Managing Director
Joint Chamber of Commerce Switzerland-Eastern Europe,
Central Asia, South Caucasus (JCC), Zurich



Stephan Schwarzmüller


Specialist Customs and Foreign Trade Switzerland
BASF Schweiz AG, Basel



Murat Seitnepesov

President
Greater Caspian Region Association, Geneva

Day 2 Friday, April 19, 2024 - Morning

- from 07.00 • Breakfast _____
- 08.30 • Moving sustainability forward within the airfreight industry
• *Sandrine Montel*
- 08.55 • How do we implement the electronic Bill of Lading globally?
• *Stéphane Graber*
- 09.20 • Delivering a Wind of Change and more: Briese Schifffahrt
• Global market leader in multipurpose, heavy lift and project cargo shipping
• *Patric Käser*
- 09.45 • Coffee break _____ 
- 10.30 • Panel "Southern ports rail link - What is the current status?"
• *Dr. Peter Füglistaler, Federal Office of Transport FOT*
• *Paolo Piacenza, Western Ligurian Sea Port Authority*
• *Councillor of States Fabio Regazzi, Regazzi SA*
• *Edoardo Rixi, Italian Deputy Minister of Infrastructure and Transport*
- 11.30 • Our future with AI - possibilities and limits
• *Prof. Dr. Knut Hinkelmann*
- 12.25 • Closing words
• Followed by a lunch buffet _____

Harbour visit to the Ports of Genoa

organised by SSC on June 21 and 22, 2024





Dr. Peter Füglistaler

Director
Federal Office of Transport FOT, Bern



Stéphane Graber

Director General
FIATA, Geneva



Prof. Dr. Knut Hinkelmann

Study programme director BSc Business Artificial Intelligence
Fachhochschule Nordwestschweiz FHNW, Olten



Patric Käser

Managing Director
Briese Schifffahrt (Schweiz) AG, Zurich



Sandrine Montel

Head of Cargo Switzerland
Swiss WorldCargo, Zurich



Paolo Piacenza

Government Commissioner
Western Ligurian Sea Port Authority, Genoa (IT)



Fabio Regazzi

Councillor of States
Regazzi SA, Gordola



Edoardo Rixi

Italian Deputy Minister of Infrastructure
and Transport, Genoa (IT)

Circle of participants

- Entrepreneurs, directors and managers in charge of transports and logistics.
- Decision-makers, commercial employees and junior staff of industry and trade in the departments of logistics, export, import, purchasing, sales and finance.
- Experts in the banking, transport insurance, packaging and consultancy sectors.

Registration

Until Friday, April 12, 2024 via the web form

www.swiss-shippers.ch/fr/event/Registration/25 or registration form (see next page).

Fees

SSC members

CHF 1650.- per person

starting from 2 participants of the same company: CHF 1500.- per person

Non members

CHF 2050.- per person

Take advantage of our offer for new members with a 20% discount on the 2024 annual fee and book immediately at the member price.

Members of Partner organisations

CHF 1900.- per person

A list of partner organisations is available under www.swiss-shippers.ch/fr/portrait/partner

Discount for **early registration** (reduction of CHF 150.- per person) before **March 15, 2024**.

All prices are in CHF excl. VAT.

The participation fee includes:

Detailed seminar documentation (Pdf files), lunch and dinner (without alcoholic beverages), coffee breaks and one overnight stay at the hotel.

The detailed seminar documents (in English) are available electronically (app).

An optional extra night can be booked at CHF 355.- / single room (incl. breakfast buffet) plus accommodation and visitor's tax, per night (payable on site).

Languages

The presentations and workshops will be held in German and English. The documents will be in English. Simultaneous translation German-French will be provided, but no translation from English.

Cancellation

Cancellations up to 8 days before the start of the event will incur 50% of the participation fee.

In case of later cancellations, the entire fee is due. A transfer of the registration to a substitute participant is possible, but requires written information. Any cancellation must be made in writing.

Dress Code

The gala dinner is smart casual.

Please return before **Friday, April 12, 2024** by e-mail : info@swiss-shippers.ch

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April 18 & 19, 2024

Hotel Victoria-Jungfrau, Interlaken

First name, surname: _____

Company: _____

Department: _____

Address: _____ Postcode, place: _____

T: _____ E-mail: _____

☐ **Special offer starting from 2 participants of the same company** (only for our members)

Selection of workshops

You can register for **a maximum of 2 workshops**.

- ☐ **Workshop 1** Ports of Genoa: logistics and intermodal solutions for South European trade
- ☐ **Workshop 2** Compliance in foreign trade – an overview of current laws
- ☐ **Workshop 3** Transparency through autonomously communicating pallets
- ☐ **Workshop 4** The Red Sea Shipping Crisis: shippers picking up the pieces ... and the costs!
- ☐ **Workshop 5** Crisis management - behaviour in a worst-case scenario

Room reservation

- ☐ Please reserve a single room from April 18 to April 19, 2024 (1 night)
- ☐ Please reserve a single room for the additional night (optional) from April 17 to 18, 2024 at the rate of CHF 355,-, which I will pay directly at the hotel.

Specificities

- ☐ Allergies / intolerances:
- ☐ Food preferences (vegetarian, vegan, ...):

☐ SSC Member ☐ Member of a partner organisation: _____

Place / Date: _____ Signature: _____

Every participant can take part in **maximum 2** workshops.

1 Ports of Genoa: logistics and intermodal solutions for South European trade



In this workshop, participants will learn first-hand about the latest innovations in the Ports of Genoa. On the one hand, the new train for dry and reefer containers from the PSA Italy terminal to Basel will be explained and on the other, the new semi-automated Vado Gateway terminal will be presented.

Ports of Genoa Shipping Community representatives will be available for discussion.

Massimiliano Cozzani, PSA Genova Pra' S.p.A, Daniela Mossa, Vado Gateway S.p.A

2 Compliance in foreign trade – an overview of current laws



How can you do business in the current compliance environment? Find out what to expect and how you can overcome these hurdles.

We will also have a look at the advantages you can gain.

Patrick Keller, Stephan Schwarzmüller, BASF Schweiz AG

3 Transparency through autonomously communicating pallets



The ecological, innovative, smart pallet Swiss NUBO enables new forms of logistics with the pallet as the world's mobile, smart storage location. The ideas and experiences of workshop participants help to create new logistics formats based on the requirements of the pallet in the interests of senders, receivers and transporters.

Pascal Gysin, Dr. Kai Weckner, 2in1 AG

4 The Red Sea Shipping Crisis: shippers picking up the pieces ... and the costs!



The Red Sea Shipping Crisis has triggered huge changes in the movement of goods from the Far East to Europe, and the East Coast of North America. But this is not a repeat of the demand-driven disruption seen in 2020-21. The container shipping sector is in a much different position, and is responding to multiple other pressures, as well as reconfiguring its schedules. GSF presents an overview of the factors driving cost increases and surcharges in 2024 and presents new modelling of the costs and inputs shipping lines face, which will allow shippers to probe the source and the scale of demands for surcharges and rate increases.

James Hookham, Global Shippers Forum GSF

5 Crisis management - behaviour in a worst-case scenario



Together we will learn about strategies and tools that can support an organisation in successfully coping with emergencies and crises. In addition to the organisation of a crisis management team, we will also have a look at communication in a crisis and the importance of care in the event of an incident.

Thomas Frischknecht, 2assistU AG